

THE CENTER FOR EMERGING VISUAL ARTISTS PRESENTS



# PHILADELPHIA OPEN STUDIO TOURS 2022 IMPACT

**PHILADELPHIA OPEN STUDIO TOURS (POST), A BEHIND-THE-SCENES LOOK AT PHILADELPHIA'S VISUAL ARTISTS. THE LARGEST OPEN STUDIO TOURS IN THE REGION, POST SPOTLIGHTS THE VITALITY OF AND THE CONTRIBUTIONS ARTISTS MAKE TO OUR CITY'S ECONOMIC AND CIVIC LIFE.**

251  
ARTISTS &  
COMMUNITY  
PARTNERS

57%  
RETURNING POST  
PARTICIPANTS

2 MILLION+  
PRINT & MEDIA  
IMPRESSIONS

700,000+  
SOCIAL MEDIA  
IMPRESSIONS

50,000  
CONSERVATIVE  
AUDIENCE EST.

**POST 2022 FEATURED:**

**186 ARTISTS, 65 PARTNERS**

**7 CFEVA EXHIBITIONS & POP-UPS**

**3 ARTIST TALKS**

**2 KICK-OFF EVENTS**

**1 SECRET FUNDRAISER EVENT**



CLOCKWISE FROM LEFT: ALISON WHITEHILL; LADY GOD ART STUDIO; SHWARGA BHATTACHARJEE TALK AT CFEVA; JOHN SCHLESINGER & TAJI RA'OOF NAHL; KEUN HO PETER PARK STUDIO

