

 A PROGRAM OF THE CENTER FOR emerging visual artists™



PHILADELPHIA OPEN STUDIO TOURS

2024 SPONSORSHIP LEVELS AND HIGHLIGHTED BENEFITS

For a customized list of benefits or more information,
please contact Lily Gilston at lily@cfeva.org or call (215)546-7775 ext 13

\$30,000 — PRESENTING SPONSOR (one available)

“Philadelphia Open Studio Tours, presented by ___your company___” with branding

Stand-alone press release for presenting partnership

Artists register for free with your company’s sponsorship

Opportunity to host a special event at your location for POST 25th Anniversary

Centerfold advertising spread in the 2024 Tour Directory (5,000+ copies)

Dedicated social media announcements (10,000+ followers)

Opportunity for representative to present or distribute literature at all workshops/events

All benefits of Premier Partner Sponsorship Level: logo placement, newsletter, media releases, website features.

\$15,000 — PREMIER PARTNER (2 available)

Potential to be a Co-Presenter with branded acknowledgement

Logo on all event printed materials

Two-page advertising spread inside the Tour Directory

Logo and link featured on the sponsor page of cfeva.org/philaopenstudios

Logo and link featured on the homepage of cfeva.org/philaopenstudios (10,000+ unique visitors)

Logo/link included on all email announcements to POST artists and studio visitors (8,000+ subscribers)

Dedicated email announcements with sponsor message sent to artists and studio visitors

Dedicated social media announcements (10,000+ followers)

Opportunity for representative to present or distribute literature at all workshops/events

\$10,000 – ART PARTNER

Up to 40 artists (i.e.: your neighborhood, your alumni) participate for free with your sponsorship.

Logo in color on all event printed material

Full page color ad with premium placement inside the Tour Directory

Your logo/sponsorship indicated next to each sponsored artist

Logo and link featured on the sponsor page of cfeva.org/philaopenstudios

Logo and link included on all email announcements to POST artists and studio visitors

\$7,500 – PROGRAM PARTNER

Logo in color on all event printed material

Full page color ad with premium placement inside the Tour Directory

Logo and link featured on the sponsor page of cfeva.org/philaopenstudios

Logo and link included on all email announcements to POST artists and studio visitors

\$5,000 — NEIGHBORHOOD SPONSOR

Logo in color on all event printed material

“*[Company name]* presents” added to all publicity for the neighborhood of choice

Logo printed on each page of the Tour Directory corresponding to selected neighborhood

Logo and link include on all email announcements to neighborhood artists and audiences

Full page color ad in the Tour Directory

Company logo and link on the sponsor page of cfeva.org/philaopenstudios

\$2,000 — ARTIST ADVOCATE

Logo in color on all event printed materials

Half page printed ad in the Tour Directory

Logo and link included on select email announcements to POST artists and studio visitors

Company logo and link on the sponsor page of cfeva.org/philaopenstudios

Designation as a Community Partner: location included on the Tour, company name and location listed online and Tour Directory listing and map

\$1,000 — STUDIO SPONSOR

Sponsor a minimum of 10 artists in one building at \$75 each at this level. Each consecutive artist is \$75.

¼-page color ad in the Tour Directory to list all participating artists at the studio building.

Designation as a Community Partner: location included on the Tour, company name and location listed online and Tour Directory listing and map

\$750 — COMMUNITY BUSINESS SPONSOR

¼-page color ad in the Tour Directory featuring a coupon or special happening at your location during POST.

Opportunity for representative to present or distribute literature at local POST locations

Up to 2 locations designated as a Community Partner: location included on the Tour, company name and location listed online and Tour Directory listing and map

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**2024 ADVERTISING
DEADLINE FOR ARTWORK: JUNE 30, 2024**

Please submit a high-resolution PDF or jpeg image to POST@cfeva.org. For more information, please contact Lily Gilston at lily@cfeva.org or call (215)546-7775 ext. 13.

\$2,500 — Centerfold Ad

With bleed = 11.25" x 8.75", trimmed to 11" x 8.5" (.125" bleed all sides)

\$2,000 — Inside Front Cover Full Page Ad

5.75" x 8.75", trimmed to 5.5" x 8.5" (.125" bleed all sides)

\$1,500 — Inside Back Cover Full Page Ad

5.75" x 8.75", trimmed to 5.5" x 8.5" (.125" bleed all sides)

\$1,500 — Back Cover Full Page Ad

5.75" x 8.75", trimmed to 5.5" x 8.5" (.125" bleed all sides)

\$1,000 — Full Page Ad

4.75" x 7.75"

With bleed = 5.75" x 8.75", trimmed to 5.5" x 8.5" (.125" bleed all sides)

\$500 — Half Page Horizontal Ad

4.75" x 3.75"

\$300 — Quarter Page Horizontal Ad

Horizontal only = 4.75" x 1.75"